

# Daniel Palka

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## PROFILE

An experienced professional with wide-ranging skills. Seeks a professional and challenging work atmosphere, and an environment of innovation. A skeptic and perfectionist, can envision the finished product and work to achieve that vision. Adept at putting the pieces together, managing projects and seeing them to the end. Has an affinity for efficiency, timeliness and organization. A designer and pursuer of clear goals.

## EXPERIENCE

### **Chief Technology Officer, Automotive Media Group, Oak Brook, IL** **July - November 2010**

Tasked with creating and managing brand assets, marketing materials, developing several websites, and writing software for both desktop and server applications.

### **Developer, The National Software Laboratory, Willowbrook, IL** **2009 - Present**

Helped establish organization as a cofounder. Developed and managed brands, developed websites, wrote press releases, and wrote software for desktop, servers, iPhones and iPads.

### **Administrator, Info-Mac, Willowbrook, IL** **2007 - Present**

Acquired the long-established Info-Mac online portal. Tasked with transforming the languishing and obsolete Info-Mac into a modern web community. Installed and modified server software, designed all new web templates, and created promotional materials. Administrates day-to-day activity on the website.

### **Independent Consultant, Chicagoland Area, IL** **2003 - Present**

Accumulated a wide variety of work experience as an independent consultant in fields of graphic design, web design, web and desktop software programming, advertising and marketing consulting, information technology consulting, and technical support.

## EDUCATION

Bradley University, Peoria, IL  
B.A. Communications 2009

Hinsdale South High School, Darien, IL  
High School Diploma 2003

## SKILLS

Highly proficient in Adobe Photoshop, Adobe Dreamweaver, Apple Pages, Apple Keynote. Experience with all Adobe Creative Suite apps (Illustrator, InDesign, Acrobat), Apple Pro Apps (Final Cut Studio), Apple iWork and iLife, Microsoft Office, Microsoft FrontPage, Microsoft Visual Studio, REAL Studio, Apple Xcode, BareBones Apps (TextWrangler, BBEdit). A comprehensive understanding of web standards such as HTML, CSS, PHP, MySQL, FTP.

## PERSONAL ENDEAVORS

Occupies time with a variety of interests and hobbies, including interests in the sciences (astronomy, physics, biology), history, automotive industry, aviation, technology and research.